# **Privacy Policy**

This Privacy Policy sets out the privacy policies and practices for the site **www.allpole.com** ("**the site**") and its affiliates with respect to our collection, use, and disclosure of personal information, including in respect of website that we operate from time to time. This Privacy Policy may be updated by the site giving reasonable notice of the revised terms (including by e-mail or by posting on the Site), and this Privacy Policy may be supplemented or modified by agreements entered into between the site and an individual from time to time.

### Collection and Use of Personal Information

The site collect personal information from customers and others (an "Individual") when an Individual subscribes for services or purchases products, enters contests, subscribes to or shares information on Site, and may from time to time collect additional personal information in the course of providing such products and services. The site use such personal information as is reasonably required to provide the requested services, products, or information, and as is otherwise required or permitted by applicable laws, including as follows:

- The site also collect personal information from an Individual where the Individual submits an application for programs operated from time-to-time by the site, such as an employment opportunity. The site uses submitted personal information as is reasonably required to assess the Individual's eligibility in the Programs and to advertise and promote the Programs or to assess the Individual's suitability for employment for the site.
- Depending on which services an Individual has subscribed to and which privacy preferences the Individual has indicated to the site, the site may use the Individual's contact information to provide periodic newsletters or to provide notices regarding products and services. Personal Information, such as a contest winner's names, if contests are run on the site, city of residence, and prize winnings, may be published in connection with contests. Except as otherwise provided under this Privacy Policy or as consented to by an individual, the site does not disclose any personal information to third parties for the purpose of marketing third party products or services.
- The Site may allow an Individual to make publicly available personal information about his/herself and others, including without limitation, photos and videos of himself or herself and of others. By making publicly available his or her personal information on the site, the Individual consents to the publication of such personal information. By publishing personal information about another individual, the Individual represents that he or she has, where required by applicable privacy laws, obtained the consent of such individuals to publish such information.

- Personal information about an Individual, including credit card or other financial information, is collected when an Individual participates in any fast pay card programs if any fast pay card programs are introduced. The site will use such personal information as is reasonably necessary for operating and managing a card program, including without limitation, processing registrations, billing credit cards, contacting card program participants, processing re-loads, and setting up automatic re-loads.
- The site collect demographic and profile data in connection with the site and uses such data to tailor each Individual's experience at the Site and displaying the content according to the Individual's preferences. The site may use customer information for additional purposes that may be identified at or before the time that the information is collected. The site will retain the personal information only as long as necessary for the purposes outlined in this Privacy Policy or as required or permitted by law.

### **Disclosure of Personal Information**

### The site may disclose personal information as follows:

- To third-party service providers or agents who provide services to or on behalf of the site (which third parties are obligated to maintain confidentiality and security of the personal information and are restricted from using such information other than as authorized by the site or as otherwise permitted by law)
- To law enforcement agencies for the purposes of investigating fraud or other
  offences, in connection with the prevention or investigation of suspected fraudulent
  activities or harm to individuals or property, to establish or exercise our legal rights
  or defend against legal claims, or in connection with an emergency that warrants
  use or disclosure of the information
- To legal, financial, insurance, and other advisors or in connection with the sale, reorganization, or management of all or part of its business or operations, and
- As consented to by an Individual from time to time, including to fulfill any other purposes that are identified when the personal information is collected.

The site will not use or disclose personal information for purposes other than those for which it was collected, except with an Individual's consent or as required or permitted by law. Consent may be express or implied, and given in writing by using or not using a check-off box, electronically, orally, or by the Individual's conduct, such as use of the services or products.

#### **Cookies and IP Addresses**

The site use an Individual's IP address to help identify an Individual, gather broad demographic information about users of the Site, diagnose problems with the site' systems, and administer the site. Depending on a user's browser settings, the site may use cookies to deliver content according to the Individual's preferences and to save the Individual's password so that the Individual is not required to re-enter it while the Individual uses the site.

# **Security**

The site protects against the loss, misuse, and alteration of personal information with security measures appropriate to the sensitivity of the information, including through the use of physical, organizational, and technological measures and appropriate training of employees. The site may engage third party service providers to provide hosting, data storage and data retention services. Either the site or such third party service provider may use servers for such purposes located in the United States or another foreign country. The personal information of an Individual may be processed and stored in the United States or such other foreign country, and the governments, courts or law enforcement or regulatory agencies of that country may be able to obtain disclosure of personal information through the laws of the foreign country.

# **Opt-Out**

When appropriate, Individuals are given the opportunity to (1) opt-out of receiving communications from the site, (2) remove their personal information from the site' records, or (3) elect to no longer receive services from the site. If some Individual wishes to opt-out of receiving further communications, please contact us at: opt-out@allpole.com

# **Corrections/Contact**

An Individual may contact us to modify or correct any of his or her personal information that is under the site' control. An Individual may also direct a written complaint regarding compliance with this Privacy Policy and within a reasonable time respond to the complaint and, if appropriate, the site will take appropriate measure necessary to rectify the source of the complaint.

### **Contact**

If an Individual has any questions about this Privacy Policy or the site' collection, use, disclosure, or retention of the Individual's personal information, please contact us:

ALLPOLE LLC, 2571 Center Road, Hinckley, Ohio, 44233